

# Fleek Media

## Homepage Redesign

Redesign the homepage of DigiGold (<https://www.digigold.com/>) with a focus on modern, clean, and user-friendly design.

## UI/UX Design (Figma)

- Create a redesigned homepage layout in Figma.
- Focus on clarity, visual hierarchy, and modern aesthetics.
- Include the following sections:
  - Header & Navigation
  - Hero Banner section
  - Product/Service Highlight (Gold, Silver, etc.)
  - Trust & Security Section
  - How It Works (Step-by-step UI)
  - Testimonials / Reviews
  - Footer with contact & quick links
- Prepare a clickable wireframe/prototype.

## Frontend Development

- Convert three or more sections from the Figma design into responsive code.
- Example: Hero Banner + Product Highlight section.
- Use HTML, CSS, and either Tailwind CSS or Bootstrap.
- Ensure mobile-first responsive design across devices.
- Add basic interactivity with JavaScript or jQuery (e.g., smooth scroll, hover effect, or tab switch).
- Maintain clean, semantic, and reusable code structure.

## Enhancements (Optional)

- Add animations using CSS or GSAP (e.g., fade-in hero text, number counters).
- Use SCSS for additional styling polish.
- Document design decisions briefly (color choices, layout structure, etc.).

## **Evaluation Criteria**

- Design Sense – Layout structure, visual hierarchy, and clarity.
- Frontend Implementation – Clean, semantic HTML & CSS, responsive design.
- Framework Usage – Best practices in Tailwind/Bootstrap.
- Interactivity – Effective use of JavaScript or jQuery.
- Code Quality – Readability, reusability, responsiveness.
- Creativity – How well the DigiGold homepage is modernized.